

NAME: Alessandra Di Pisa
DATE OF BIRTH: 7 January 1977
NATIONALITY: American



For me, work is all about creativity and inspiration. That's why I'd be an ideal Art Director. Just picture me at a draft table or computer, cooking up the perfect logo or layout. Passionate and imaginative, I'm better than anyone at coming up with ingenious solutions to difficult problems, at the same time as I make them look great. And I've not only got artistic flare, I'm a pretty dam good leader, too. Nothing's more exciting than brainstorming with a group of talented, creative people and seeing a project take shape.

I can identify when trends are going to come back into the scene - and that's important to me. I'm driven by what's hot now, I'm in the know. I'm on top of the current trends, even if the current trends are throwbacks to days past. I know the latest lingo and can rattle off a list of movies that are currently showing in the theatres, as well as the latest "it" place to grab a bite after the show. I pay attention to the news and current events, too. Basically, I'm on top of my game. I can change with the times and am on to the next best thing before others even know what hit them.

When the sun goes down and the lights burn bright, I'm as hip as they come. Style is important to me because I'm always walking in new directions, which is why I'm like a Chic Urban Shoe. I've got no worries when new things and people come my way. When I'm in the mood I know how to seek out what I need - at work or at play. My friends tend to share my passion for eccentric accessories. I enjoy keeping up with the fashion, and I'm not afraid to start some of my own. Convention sometimes bores me - unless of course, it's bucking the trend of time. And although I sometimes listen to top 40 music and flip through home decor catalogues, my heart is in the right place - the funky centre of the city.

I'm the envy of cheerleaders everywhere. One part girl next door, one part naughty sex kitten, I'm definitely not as innocent as I look. And that is why nobody can get enough of me. I am the ultimate American girl with some serious staying power. Unlike other success stories I'm more than just a pretty face: I've got talent, confidence, and the brains to back it up.

Even though I haven't thought about buying an SUV and joining a tennis club, I could, because I was made for the elite. I enjoy many of the finer things in life, but for some reason I just can't make the leap to "millionaire material". Sure, that's a step down from the top of the money pile, but it's probably all for the best. Why? Perhaps because, when it comes down to it, I enjoy fun more than money. Cash is all well and good, and you can tell that I'm pretty good at saving my dough when I put my mind to it, but I'd rather spend time outdoors, hang out with friends, or plan my next big trip, than drool over my bank balance. After all, what's money for if I can't enjoy it?